

**MINUTES OF THE BOARD OF DIRECTORS MEETING
OF GATEWAY TO L.A.
CALIFORNIA NONPROFIT MUTUAL BENEFIT CORPORATION
July 9, 2015**

The Board of Directors of Gateway to L.A., a California nonprofit mutual benefit corporation was held on July 9, 2015 at 8:00 a.m. at The Four Points by Sheraton located at 9750 Airport Blvd., Los Angeles.

21 individuals attended the meeting as follows:

- Grant Coonley, Hilton LAX
- Peter Kolla, Four Points by Sheraton
- Phil Baxter, The Westin LAX
- Paul Gibbs, Crowne Plaza
- Bruce Nahid, LAT Investment
- Israel Mora, Courtyard by Marriott
- Michael D'Amodio, Embassy Suites
- Steven Hall, Marriott
- David Merritt, JM Eagle
- Rodolfo Gutierrez, Holiday Inn
- Matt Seymour, TPS Parking
- Pete Abskharon, LAPD
- Capt. Nicole Alberca, LAPD
- SLO Ruben Garcia, LAPD
- Brett Roberts, METRO
- Jessica Duboff, CD11
- Bryan Churchill, LATCB
- Chomly Dayaratne, DSS
- Jordan Levine, Beacon Economics
- Jim Sakalis, Gateway to L.A.
- Laurie Hughes, Gateway to L.A.

1. **WELCOME / INTRODUCTIONS**

Grant Coonley welcomed the attendees and introduced the special guests.

2. **PUBLIC COMMENTS**

No comments from the public.

3. **APPROVAL OF MEETING MINUTES - May 14, 2015**

The minutes of the May 14, 2015 Meeting of the Board of Directors meeting were approved as presented.

4. **FINANCIAL REPORT**

Laurie Hughes presented the Budget vs. Actual report for period ending June 30, 2015 reflecting total income of 460,502.67 and total expenses of

\$585,564.49. The financial report was unanimously approved by the Board of Directors.

5. **EXECUTIVE DIRECTOR'S REPORT**

Renewal – Ballot voting is underway. Secret ballots will be opened at the July 29 City Council Meeting.

Taxi cab & Limo staging problems have been temporarily addressed. LAWA's new Taxi holding lot on 98th Street is under construction.

Focusing on collecting information on Homeless / Panhandler community in an effort to reduce their numbers.

Security Director's Meeting on July 8th – burglary of 3rd row seats increased.

LAX2Go – Working with Verizon to set up a resource for shuttle operators to use to track their vehicles and that will integrate with the app. Working to resolve data collection issues with hotels shuttle.

Trimmed 140 trees throughout the BID. Will be trimming palm trees in median in August / Sept.

Ocean Express Ridership still continuing to drop each year – down 8%.

Met with Metro Art Program Team on June 5 to discuss art for Century / Aviation Station.

LAPD: Officer Pete Abskharon reported an increase in burglar from vehicle (third row seats) crimes along the corridor. The Westin Hotel has seen the greatest increase with 3 BFV's. The Parking Spot GM reported 2 BFV crimes in his structure and 2 additional BFV's were reported from vehicles that were parked on the street.

LAWA PD Homeless Issues: LAWA officers arrested a female for lewd conduct near the Courtyard Marriott Hotel. The subject was transported to 77th Street jail.

LAWA officers assisted Ambassador Scott with the removal of a homeless male subject (Chas).

Ambassador: Ambassador Supervisor Scott reports there have been no new homeless persons in the BID over the last month. Ambassadors have been

advised to offer help to all of the homeless persons they come in contact with.

Gateway Ambassadors are doing extra patrols in the Parking Spot and Westin Hotel parking structures due the increase in BFV's

	June-14	June-15
Citizen Contacts	620	602
Panhandlers	144	174

The June security director meeting was cancelled due to a scheduling error at the Holiday Inn.

The July 8th security meeting will be held at the Four Points Hotel. Daniel Richardson from the FBI's Joint Terrorism Task Force will do a presentation about mental health issues and how to handle contacts with mentally challenged subjects.

A distraction theft occurred at the Hilton Hotel last week by two subjects. An email was sent to BID members along with a video of the crime and suspects.

Ocean Express

	June-14	June-15	Total
Passenger Count	5163	4747	-8% compared June 2014
Year to date	25143	22947	
Tickets Collected	4698		
Tickets Sold	2000		
Free Riders	104		

An operations meeting was held with DSS to discuss the availability of Gateway's Ocean Express shuttles. After two days of summer schedule operations, DSS was using unmarked blue shuttles as back-up. DSS was advised of the importance of using Gateway branded shuttles. Contract information was discussed with Jose, Chomly and Reggie,

Keep it Clean:

MARCO: A new sweeper has been is in service

Vital Signs: New graphics for both sweepers have been order and waiting for installation

Vital Signs: material for the logos on trash receptacles have been ordered

Forms and Surfaces: 10 new trash receptacle lids and hardware were ordered.

Tree Trimming: George Salinas Tree Preservation (GSTP) has trimmed approximately 140 trees throughout BID.

6. **SPECIAL GUEST SPEAKER - JORDAN LEVINE, Beacon Economics**
Economist Jordan Levine reported that the US economy is picking up steam and that Los Angeles is continuing its economic expansion for 2015 and is a major economic engine in the state.
- LA's economic expansion continues
 - Employment, growing but lagging
 - Real estate still on the uptick
 - New construction bouncing back
 - Spending, tourism, venture capital all booming
 - Time to tackle long-term challenges
 - #1 is housing
 - It costs too much, we build too little
 - CEQA, zoning, permit regulations, affordable housing, Prop. 13
 - Manufacturing suffers from similar maladies
 - Infrastructure and education running a close second
 - Making progress on the infrastructure side: Metro, LAX
 - Long-term entitlements: pensions, employee healthcare
 - Smartening up the tax regime, largely state issue
 - Economy expected to accelerate in 2015 and beyond
7. **LAPD Captain Nicole Alberca / Pacific Division** discussed LAPD's efforts to address homeless issues and a pilot program that the Pacific Division is spearheading in cooperation with Chaplain Steven Weller / Venice Four Square Church to reach out to the homeless community in our area and assist them in finding shelter, detox programs or returning home to their families.